

SANTA BARBARA CONTEMPORARY ARTS FORUM
7th Annual 2011 Santa Barbara Million Dollar Home Raffle
Grand Prize: New Santa Barbara Spanish Style Home or \$1 Million Cash

These official rules govern the conduct of the raffle. By purchasing a raffle ticket, you agree to be bound by these official rules and the decisions of The Santa Barbara Contemporary Arts Forum ("CAF"), which shall be final. State of California Non-Profit Raffle Registration #R-2251.

ELIGIBILITY: Raffle ticket buyers must be California residents 18 years of age or older. No employees of CAF or members of its board of directors or those living in their households are eligible to participate. The same ineligibility applies to CAF's independent accounting firm, public relations consultants and their employees and family members. The raffle is void where prohibited by law. Each person named on a winning raffle ticket agrees, as a condition to being eligible to receive any prize, to sign and deliver to CAF: (a) a sworn affidavit of eligibility in accordance with these rules and applicable law, including without limitation that he or she was at least 18 years old and a California resident at the time of purchase; (b) such written information as is required by any applicable tax and/or real estate laws, including without limitation his or her Social Security Number; (c) proof of identity in forms satisfactory to CAF showing that the person claiming the prize is the same person who is named on the winning raffle ticket; and (d) a publicity release permitting the uses by CAF as listed below. The net proceeds of this raffle will be used to support CAF, which is a California non-profit charitable organization.

ENTRY: A maximum of 19,000 tickets will be issued. If fewer tickets are sold, the odds of winning the Grand Prize and other prizes increase. A ticket may be purchased by up to three named ticket holders, designated as the number 1, 2 and 3 named ticket holders respectively. Tickets may be purchased as gifts for California residents 18 years of age or older. Raffle tickets may **not** be purchased in the name of businesses, trusts, corporations, or other entities, or wherever prohibited by law. (Trustees may purchase tickets as individuals in their own names and place any prizes won inside the trust at their discretion). Once purchased, named ticket holder(s) may not be changed. CAF shall report any prize winnings to the named ticket holder(s). CAF is entitled to rely conclusively on all communications of the number 1 named ticket holder as to all prize election and all other matters related to the raffle, regardless of the number of named ticket holders on any ticket. CAF reserves the right to sell, award, grant, give-away or otherwise issue up to 1,000 of the 19,000 tickets for promotional, marketing, advertising or any other purposes determined by CAF. The IRS has taken the position that amounts paid for chances in raffles, lotteries or similar drawings for valuable prizes are not gifts, and consequently do not qualify as deductible charitable contributions. Raffle participants and prizewinners agree that CAF will be able to use their name and/or likenesses for media including television, radio, web and print. The list of prizewinners will be published on CAF's website.

TICKET ORDERS: Tickets are \$150.00 each and may be purchased solely from CAF. You may buy as many tickets as you wish, subject to availability. **To order tickets:** deliver to **CAF, 653 Paseo Nuevo, Santa Barbara, CA, 93101**; or fax to **(805) 884-0494**; or by phone at **(805) 884-5900**. Raffle ticket orders can be made by valid credit card (MasterCard, Visa, Discover or American Express) numbers, expiration dates and security code or by check/money order payable to CAF. Orders will be processed in the approximate order in which they are received and verified. Tickets may not be purchased via voicemail or over the internet. CAF will reject any raffle ticket order if credit card payment is not honored or the check is rejected for any reason. The ticket receipt(s) will be mailed to the number 1 ticket holder.

REFUNDS: All raffle ticket sales are final. Tickets may not be changed, sold or transferred by the purchasing party or anyone else. No refunds will be made except under the following circumstances: any ticket order with payment received after 19,000 tickets have been issued, or after the deadline of May 4, 2011. No other refunds are available. CAF assumes no responsibility for lost, late, misdirected or non-

delivered mail or fax messages, or any other failure to receive orders or deliver receipts prior to the drawing deadlines. A raffle participant's sole and exclusive remedy for CAF's breach shall be limited to the return of the purchase price paid for his or her raffle ticket(s). In no event shall CAF, its directors, officers, employees, agents or representatives be liable to any party for any loss or injuries to earnings, profits or goodwill, or for any incidental, special, punitive or consequential damages of any person or entity whether arising in contract, tort or otherwise, even if advised of the possibility of such damages.

PRIZES: All winners will be identified by name and verified by matching the ticket with information in CAF records including the ticket order form. All prizes awarded to a winning ticket shall be shared equally among the named ticket holder(s). Prizes are subject to tax withholding in accordance with applicable law. If any winner cannot be located after reasonable attempts to do so by CAF, or if any winner is deemed to be ineligible or does not otherwise claim his or her prize by 5 PM. on the day that is 45 calendar days following the Grand Prize Drawing, such winner will be deemed to have forfeited his or her prize. A list of winners may be obtained by writing to CAF. Requests must be received in the 30 day period following the Grand Prize Drawing. CAF, its directors, officers, employees, agents and representatives are not responsible for any injuries, losses or damages of any kind arising in connection with or as a result of a winner's acceptance or use of any prize.

DRAWINGS: Early raffle ticket buyers will be eligible for multiple drawings for cash and merchandise prizes as well as the Final and Grand Prize Drawing for the winner's choice of either the Santa Barbara home, or \$1,000,000 in cash. Ticket purchase deadline dates must be met to insure entry in the Early Bird and Bonus Prize Drawings and the Final and Grand Prize Drawing. The raffle begins January 24, 2011.

Early Bird Drawing: First Prize: \$10,000. Second prize: \$2500. Prizes 3 - 5: \$1000 each, Prizes 6 – 35: \$300 each. To be eligible, ticket orders with payment must be received by close of business March 9, 2011.

All tickets including winning tickets will be re-entered into the raffle for the Bonus Prize, Final and Grand Prize drawings. Drawing will be held on Wednesday, March 23, 2011, 5:30 pm at CAF, Paseo Nuevo Shopping Center in Santa Barbara, CA.

Bonus Prize Drawing: First Prize: \$5,000. Prizes 2 - 5: \$1000 each. Prizes 6 - 12: \$300 each. To be eligible, ticket orders with payment must be received by close of business Wed., April 6, 2011.

All tickets including winning tickets will be re-entered into the raffle for the Final and Grand Prize drawings. Drawing will be held on Wednesday, April 20, 2011, 5:30pm at CAF, Paseo Nuevo Shopping Center in Santa Barbara, CA.

Multi-Ticket Drawings: The Multi-Ticket Drawing is an additional drawing limited to those raffle ticket buyers who purchase two or more tickets for the 2011 raffle. All tickets purchased by buyers of two or more tickets will be entered into the Multi-Ticket Drawings for which they are eligible, as well as into the Final and Grand Prize Drawings and any Early Bird and Bonus Drawings for which they are eligible, subject to the following conditions: 1) any tickets that are purchased at any time prior to the applicable deadlines having all identical named ticket holder(s) and identical billing address will be included in the Multi-Ticket Drawings, and 2) all such ticket orders with full valid payment must be received by the deadline dates.

MT#1 deadline March 9, 2011, drawing March 23, 2011. First Prize: Toyota Prius or \$20,000. Prize 2: 1 week Santa Barbara Vacation Retreat (Summer's Run) or \$5,000. Prize 3 & 4: \$1500 each. Prize 5: \$1000. Prize 6 through 75: \$300 each.

MT#2 deadline April 6, 2011, drawing April 20, 2011. 1st prize: 1 week Santa Barbara Vacation Retreat (Garden Retreat) or \$2500. Prize 2 – 41: \$300 each.

Final MT deadline May 4, 2011, or prior to reaching the limit of 19,000 tickets, drawing May 22, 2011, First Prize: Toyota Prius or \$20,000. Prize 2: 1 week Santa Barbara Vacation Retreat (Sea Ranch) or \$10,000. Prize 3: \$1500. Prize 4 - 7: Ojai Valley Inn and Spa Golf and Spa Getaway or \$1000 each.

The drawings for these prizes will occur in reverse order, starting with the lowest prize and ending with 2nd prize. After all these tickets are drawn, they will be returned to the drum and they are eligible to also win the first prize. Therefore, it is possible for one ticket to win 1st prize and one other prize.

Refer-a-Friend Drawing: Buy a ticket and then get a friend to buy a ticket and BOTH of you will be entered into the Refer-A-Friend Drawing (as well as the Grand Prize and all other eligible drawings). First Prize: \$10,000 for winner + \$10,000 for referring friend. Prize 2, 3, 4: 32 GB iPad with wifi /3G (one for winner, one for referring friend). To qualify, the referring person must have already bought a ticket, and his or her name must be provided, at time of the friend's purchase. Refer 2 friends who each buy a ticket, and receive 2 entries in the Refer-A-Friend Drawing. Refer 3 people who each buy a ticket and receive 3 entries in the Refer-A-Friend Drawing, etc. The Refer-A-Friend Drawing purchase deadline is Wednesday, May 4, 2011, or prior to reaching the limit of 19,000 tickets, and that drawing will occur at the Grand Prize Drawing.

Final Drawing and Grand Prize Drawing: To be eligible, ticket orders with payment must be received by May 4, 11:59 pm, or prior to 19,000 tickets being issued. The Drawing will be held on May 22, 2011, 2 PM at Alameda Park, 1400 Santa Barbara St., Santa Barbara, 93101. The May 4, 2011 ticket buying deadline, all drawing dates and locations, including without limitation, the drawing dates and locations for the Multi-Ticket, Grand Prize and Final drawings, are estimated dates and anticipated locations and are subject to change at the discretion of CAF. CAF reserves the right to conduct the prize drawings on alternate dates or at alternate locations. CAF will post notice of drawing date or location changes on its website. No other notice of drawing date or location changes will be provided. You need **not** be present to win. The Grand Prize winner may choose either the new Santa Barbara home, or \$1,000,000 cash. Drawings for Prize 2: \$10,000; Prize 3: \$5000; Prizes 4 - 12: \$1,000; Prizes 13 - 14: \$500 each will be conducted immediately prior to the Grand Prize announcement. All tickets including winning tickets will be re-entered for the Grand Prize drawing. The drawings for these prizes will occur in reverse order, starting with the lowest prize and ending with 2nd prize. After all these tickets are drawn, they will be returned to the drum and they are eligible to also win the Grand Prize. Therefore, it is possible for one ticket to win the Grand Prize and one other prize.

PRIZE DETAILS: All contestants are strongly advised to seek professional legal, tax, investment and real estate advice, as CAF does not provide such advice. Award of a prize could have material adverse effects on the prize winner, including, without limitation, with respect to taxes, income, government entitlements and benefits, or legal, financial, investment, real estate or other matters. The multi-ticket Toyota Prius prize is defined as a 2011 Toyota Prius Model II, not to exceed price of \$24,500. If winner selects the car vs. alternate money prize, winner is responsible for Tax, License and Delivery. If winner wants to upgrade, winner will cover cost of upgrades. The multi-ticket vacation rental prizes are valid through March 31, 2012 and may be reserved and secured no earlier than 45 days from the reservation check-in date, based on availability. Ojai Valley Inn and Spa golf and spa packages are valid through May 31, 2012, and include 2 nights in a Shangri La room with fireplace, one complimentary (50 minute) classic spa treatment, unlimited golf, Monday – Thursday, based on availability. The Grand Prize award is either the Santa Barbara home, or the alternative cash prize. The home will be transferred "as is". No warranties or representations of any kind, expressed or implied, are made by CAF. If for any reason the first named ticket holder of the Grand Prize winning ticket (the "GPW") finds the home or conditions or effects of transfer unsatisfactory, his/her sole remedy is to elect to receive the cash alternative prize (less all federal, state and other applicable taxes) in accordance with the following prize election procedure: Winners of the Multi-Ticket Drawings and Grand Prize Drawing must deliver written notice to CAF specifying the prize winner's choice of the specified prize or the cash prize by 3 PM on the day that is 7 calendar days following the applicable drawing. In the absence of an irrevocable written election or any non-performance by a prize winner for any reason by 3 PM on the day that is 7 calendar days following the applicable drawing, CAF will determine conclusively that the cash prize has been chosen by the named ticket holder(s) on the winning ticket. All elections will be considered irrevocable and be subject to the following conditions: if the winner chooses the cash prize, all required state, federal and other applicable taxes

will be withheld. CAF will remit the balance of the cash prize to the winner. For the 7 calendar day period following the Grand Prize Drawing, GPW may inspect the home. If the GPW elects to receive the home, the GPW shall sign and deliver an agreement of purchase and sale and related escrow instructions within 7 calendar days after the Grand Prize Drawing and shall reasonably cooperate in the escrow process and promptly sign and deliver such documents as are customary for acquiring residential real estate. To be effective, this notice must be signed by everyone named on the winning ticket. The GPW shall be solely responsible for all closing costs, fees and expenses and must deposit in escrow cash in an amount sufficient to pay all applicable taxes and all closing costs, fees and expenses no later than 3 PM on the day that is 28 calendar days following the Grand Prize Drawing. Failure to meet these deadlines for any reason will result in the conclusive determination by CAF that the GPW has chosen the cash prize alternative. In the event any specific Multi-Ticket or Grand Prize is destroyed, damaged, or otherwise unavailable for any reason whatsoever, determined in CAF's sole discretion, CAF may award the alternate cash prize as listed in the prize schedule. Estimates of federal and state taxes and fees will be provided to the GPW by telephone and by fax or email following the Grand Prize Drawing. To the extent required by applicable law, amounts withheld for applicable taxes, whether paid by the GPW when choosing the house or withheld when choosing cash, will be remitted to the IRS and Franchise Tax Board for the credit of the GPW. Possession of the Grand Prize home may be delivered at the close of escrow, 45 days or less from the grand prize drawing date, following the GPW's irrevocable election. All prizewinners are solely responsible for paying and reporting, as and when required by law, all income taxes and any other taxes and expenses attributable to the prize, whether or not CAF makes any withholding for taxes from that amount, and each winner authorizes CAF to withhold from any prize any and all amounts required to be withheld by applicable law and shall indemnify, defend, protect and hold harmless CAF against all claims relating to such taxes and expenses. CAF does not represent, warrant or guarantee that the GPW will be able to sell the home for \$1,200,000 or any certain amount. There is no guarantee the IRS, Franchise Tax Board or any other party will accept the estimated value of the home in determining the amount of income tax that will be due from the GPW or for any other purpose. Advertising images used by CAF are subject to modification and enhancement and are not representations or warranties of any kind. Each person who purchases a raffle ticket and/or whose name appears on a raffle ticket: (a) agrees that CAF, its directors, officers, employees, agents, representatives and the seller of the home are not responsible for any injuries, losses or damages of any kind arising in connection with, or as a result of, this raffle and/or that person's failure to win or redeem any prize, or that person's award of, acceptance of, or use of, any prize; and (b) releases and agrees to indemnify, defend, protect, and hold harmless CAF and the seller of the home and each of its respective officers, directors, shareholders, employees, agents, contractors, insurers, attorneys and affiliated entities from and against all losses, damages, rights, claims and actions of any kind arising in connection with, or as a result of, this raffle and/or that person's failure to win or redeem any prize, or that person's award of, acceptance of, or use of, any prize; and (c) represents and warrants to CAF that he/she has read and understands these Rules and agrees to be bound by these Rules and CAF's decisions, which will be final.

Deadline Extensions & Prize awards in the event of non-sellout of tickets: A minimum of 16,500 raffle tickets must be sold by the final ticket purchase deadline in order for the Grand Prize winner to have the choice of the home or the Alternate Grand Prize of \$1,000,000 cash. A minimum of 15,000 raffle tickets must be sold by the final ticket purchase deadline in order for the Grand Prize winner to be awarded the Alternate Grand Prize of \$1,000,000 cash. If less than 15,000 tickets are sold by the deadline, then all other prizes will be awarded and instead of the home or the Alternate Grand Prize, the Grand Prize Winner will be awarded a cash prize equal to 50% of any net raffle proceeds, defined as total ticket sales revenue minus the cost of all other prizes (whether or not claimed or awarded) and minus all raffle-related expenses as determined by the CAF, which shall be final and conclusive with respect to the GPW. If less than 8,000

tickets are sold by Wednesday, March 9, 11:59 pm, then CAF may in its discretion end the raffle at the first Early Bird and Multi Ticket Drawing. Cash prizes 1 - 35 for single ticket buyers will be awarded along with prizes 1 - 75 for multi ticket buyers for that drawing. A Grand prize winner also will be drawn at that time and the Grand prize will be an amount equal to 50% of the raffle's net proceeds, defined as total ticket sales revenue minus the cost of all other prizes (whether or not claimed or awarded) and minus all raffle-related expenses as determined by CAF, which shall be final and conclusive with respect to the GPW, less appropriate and required income taxes (federal and/or state). No further raffle drawings may be held. For information purposes, in each previous six CAF raffles, all prizes including the Grand Prize of a Santa Barbara home or \$1,000,000 in cash have been awarded as advertised. CAF reserves the right to extend the raffle and/or conduct the prize drawings on alternate dates or at alternate locations.